



## Case Study: Hotel & Resort



**SPEAR ALLIANCE**  
CONSULTING

# Case Study: Hotel & Resort Feasibility Study



**Feasibility Study Report  
Hotel & Resort**  
Prepared for:  
Spear Alliance Feasibility Study for Hotel & Resort Calamba



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## Objectives

- Prepare a detailed Feasibility Report for establishment of Hotel & Resort in New York

01



## Target Funds

- Bankable Report
- Equity Financing
- Fund Target Size USD 25 Million

02



## Bankable Report

- Private Banks
- Regional Potential Investors
- Investment Banks

03



## Report Section

- Economic Study
- Market Study
- Cost Study
- Financial Study
- Investment Deck

04

## Contact us

For more information about the Spear Alliance offering and how Spear Alliance can help your organization, visit [spearac.com](http://spearac.com) or contact:

### Europe Office

[europe@spearalliance.com](mailto:europe@spearalliance.com)

### Middle East Office

[me@spearalliance.com](mailto:me@spearalliance.com)



## About Spear Alliance

Spear Alliance is an independent consulting firm that combines deep industry knowledge with specialized expertise in feasibility studies, venture capital, business strategy and business planning across wide range of industries.

For more information, please visit: [www.spearalliance.com](http://www.spearalliance.com)