

Case Study: Feasibility study for building a technology solution for transportation services



SPEAR ALLIANCE
CONSULTING

Case Study: Technology solution for transportation services

Feasibility Study



Objectives

- Prepare a detailed feasibility report for building a technology solution for transportation services in MENA region



Target Funds

- Bankable Report
- Equity/Debt Financing
- Funds Target Size SR. 10 Million



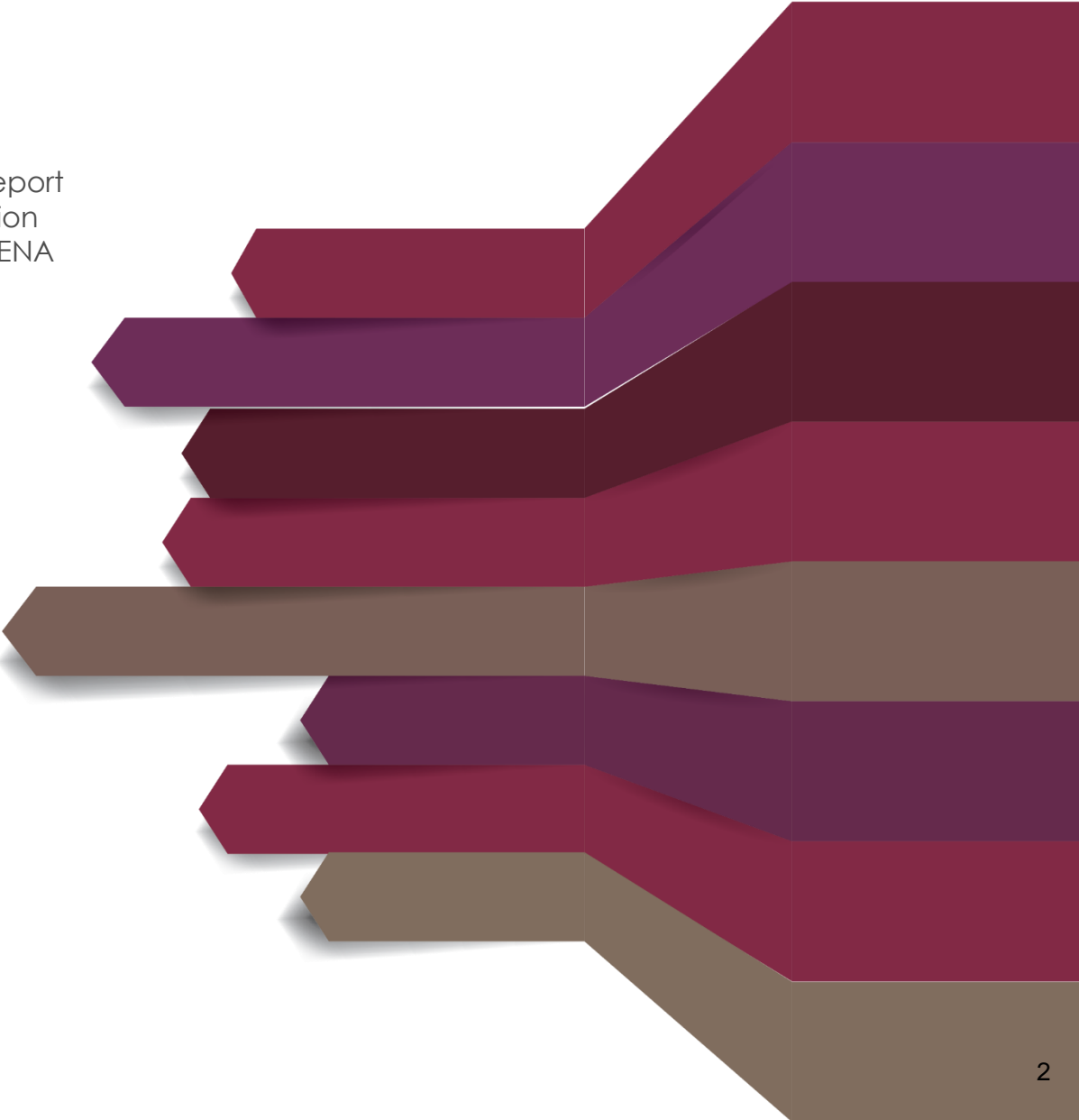
Bankable Report

- Private Banks
- Regional Potential Investors
- Investment Banks

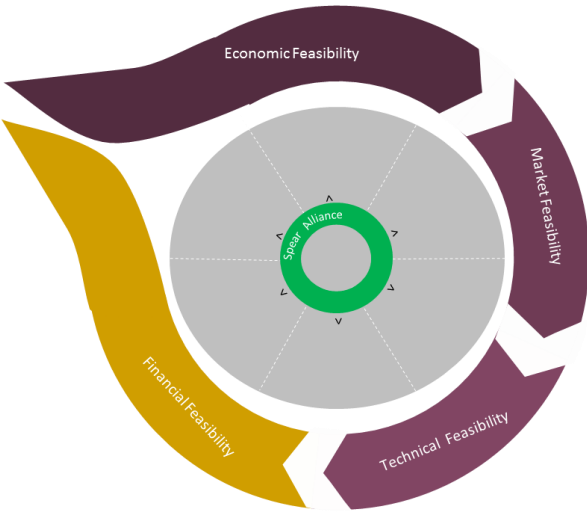


Report Section

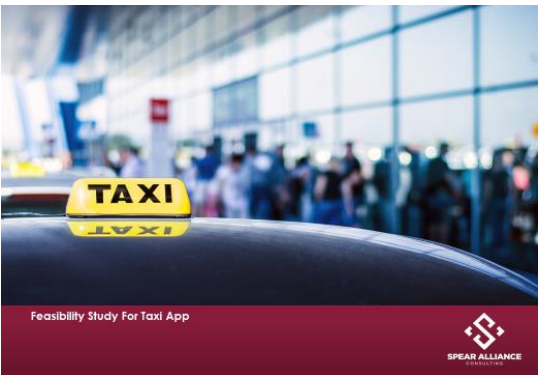
- Market Study
- Technical Study
- Financial Study
- In-house Survey
- Investment Deck



Case Study: Taxi Feasibility Study



Report Pages 156



This block represents the content of Report Pages 156, organized into a grid of sections. Each section includes a title, a brief description, and a representative figure or table.

- Table of Contents**: A list of report sections and their corresponding page numbers.
- 3.1 Economic Feasibility Demographics**: Includes a bar chart showing the distribution of taxi drivers' ages.
- 3.2 Economic Feasibility: Income and Expenditures**: Includes a table with columns for 'Category', 'Amount', and 'Percentage'.
- 3.3 App Market Trends**: Includes a bar chart showing the growth of the taxi app market over time.
- 3.4 Competitive Analysis: COMP 7**: Includes a table comparing various taxi services across different metrics.
- 4.1 Cost Projections**: Includes a table with columns for 'Year', 'Revenue', 'Expenses', and 'Profit'.
- 4.2 Financial Feasibility**: Includes a table with columns for 'Year', 'Revenue', 'Expenses', and 'Profit'.
- 4.3 Technical Assessment: Cancel Ride Screen**: Includes a screenshot of a mobile app interface showing a 'Cancel Ride' button.
- 4.4 Financial Feasibility**: Includes a bar chart showing the distribution of taxi drivers' incomes.

Contact us

For more information about the Spear Alliance offering and how Spear Alliance can help your organization, visit spearac.com or contact:

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About Spear Alliance

Spear Alliance is an independent consulting firm that combines deep industry knowledge with specialized expertise in feasibility studies, venture capital, business strategy and business planning across wide range of industries.

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