

Case Study: Feasibility study for building a technology solution for cleaning services



SPEAR ALLIANCE
CONSULTING

Case Study: Technology solution For cleaning services

Feasibility Study



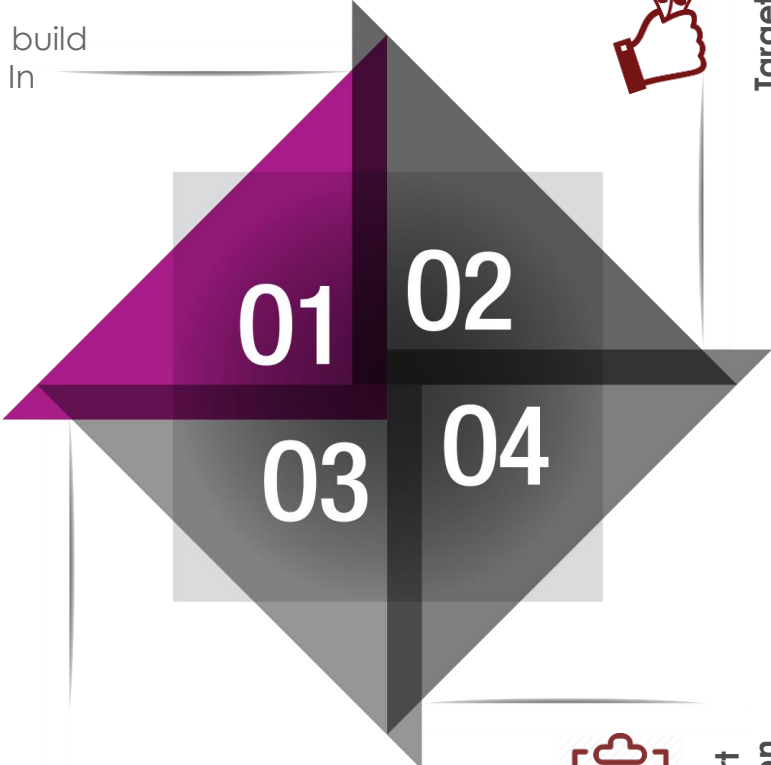
Objectives

Feasibility study for a company planning to build a technology solution In Saudi Arabia



Target Funds

- Equity Financing
- Funds Target Size SR. 10 Million



Bankable Report

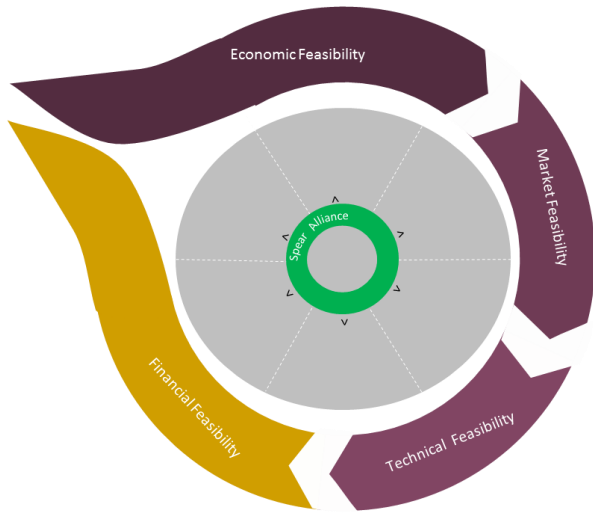
- Private Banks
- Regional Potential Investors
- Investment Banks



Report Section

- Economic Study
- Market Study
- Cost Study
- Financial Study
- Management Study
- Pitchbook
- Investment Deck

Case Study: For Laundry Feasibility Study



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Economic Feasibility

The project is economically viable as the NPV is positive and the IRR is greater than the cost of capital. The payback period is 3.5 years, which is within the acceptable range. The sensitivity analysis shows that the NPV is most sensitive to the unit price and the variable cost per unit.

Market Feasibility

The market for laundry services is growing rapidly, driven by the increasing number of people living in urban areas and the demand for convenience. The target market is young professionals and students who value time and convenience.

Financial Feasibility

The project is financially viable as the NPV is positive and the IRR is greater than the cost of capital. The payback period is 3.5 years, which is within the acceptable range. The sensitivity analysis shows that the NPV is most sensitive to the unit price and the variable cost per unit.

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Contact us

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About Spear Alliance

Spear Alliance is an independent consulting firm that combines deep industry knowledge with specialized expertise in feasibility studies, venture capital, business strategy and business planning across wide range of industries.

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